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WEILL CORNELL MEDICAL COLLEGE: HEART-TO-HEART COMMUNITY OUTREACH CAMPAIGN REQUEST FORM FOR FREE HEALTH SCREENING

WHO WE ARE

The Heart-to-Heart Community Outreach Campaign is a multi-institutional community engagement program funded and supported by the Weill Cornell Clinical and Translational Science Center (CTSC). Our mission is to identify new and undertreated cases of heart disease, diabetes and eye disease and refer individuals to follow up programs, insurance enrollment and additional care as needed. There is also a research aspect where we are exploring barriers to healthcare access, the prevalence of disease in NYC communities, and testing a new device we hope will allow a smartphone to conduct eye exams.

The screenings are staffed by volunteer MD, MD/PhD, and Physician's Assistant students from the Weill Cornell Medical College (WCMC), one of the top medical schools in the nation. Working in tandem with the Cornell volunteers are nursing students from the Hunter Bellevue School of Nursing—named a 2010 "Center of Excellence in Nursing Education" by the National League for Nursing. All physician consultations are overseen by volunteer faculty from WCMC and attending physicians from New York Presbyterian Hospital, ranked by US News as the #1 hospital in New York for 10 years running.

WHAT WE DO

Each event is carried out in partnership with a local community organization: a church, a food pantry, a community center or a local state senator's office. The organization is responsible for providing space, advertising the event, and recruiting members of their community to attend the free health screening.

At the screenings, each participant receives a comprehensive health assessment that includes:

- Height, weight and Body Mass Index (BMI)
- Blood pressure
- Diabetes Risk Assessment (glucose and Hemoglobin A1C)
- Heart Disease Risk Assessment (cholesterol and triglyceride levels)
- 1-on-1 on-site consultations with medical professionals (typically 2-5 total) from New York Presbyterian Hospital/Weill Cornell Medical College and/or Hunter College School of Nursing
- Eye Disease Screening and additional physician consultation on results (limited availability, generally 15-20 participants, first come first serve)
- Colon, prostate and lung cancer screenings (Only at certain events. Sites will be notified if cancer screenings will be offered).

Participants will be provided with educational material and asked if they wish to participate in a follow up program that will help them achieve and maintain a healthy lifestyle. Participants who lack insurance and require follow-up care will be referred to free or low-cost community clinics (including the Weill Cornell Community Clinic).

REQUIREMENTS TO HOST AN EVENT:

1. Please contact us to request a health screening at least 2 months before the event. Screenings are held on weekends only.
2. A cool, open area large enough to hold 100 people. ***Our testing machines will not function above 80 degrees Fahrenheit.*** If the event is outdoors a shaded area must be provided. In case of extreme weather conditions, indoor space must be provided that can hold the same amount of people.
3. 8 standard rectangular tables and 40 chairs are required.
4. Access to **at least 4 electrical outlets** or a power generator is required.
5. All health screenings are four hours long. However, we require a space for six hours. Four hours for screening and one hour for setup and one hour for packing. **Depending on the flow of the event, we will stop taking new participants between 30 minutes to one hour before our scheduled screening end time (i.e. 1pm-1:30pm for 10pm-2pm events).**

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6. If your community has **non-English speakers**, please let us know. We will try to accommodate them, but officially, all services are offered in English only.
7. **A commitment to preschedule OR bring at least 50 participants to the health screening.** While free to all participants, each event costs us \$3,000. Thus, we request that vigorous advertising and recruitment are performed by the community site prior to the event. *If the minimum of 50 participants is not met, the CTSC reserves the right to charge your organization a fee of \$50.*

HEALTH SCREENING EVENT DETAILS:

1. One hour before an event is scheduled to begin, our volunteer group will arrive.
2. Space, tables, and chairs should be ready one hour before the scheduled start time so we have enough time to setup the screening.
3. These screenings are part of a research study looking at the rates of heart disease and diabetes in needy communities. With their permission, we will be collecting some health information from participants. Participants may remain anonymous if they wish.
4. The Weill Cornell Medical College, Clinical and Translational Science Center reserves the right to cancel any scheduled screening event for any reason and at any time.

Name of Organization: _____

Address: _____

Location of screening (if different from address above): _____

Requested Date of Event: _____ **Expected Turnout:** _____

Requested Time of Screening: 10am-2pm 11am-3pm 12pm-4pm

Time services are held (for churches only) _____

Non-English Languages Spoken by Attendees (leave blank if not applicable): _____

Contact Person at the Community Site: _____

Email: _____ **Phone Number:** _____

Your Name (If different from above): _____

Email: _____ **Phone Number:** _____

Can you provide lunch for volunteers? (not a requirement) Yes No

Signature

Date

To Be Completed by CTSC Personnel:	
Event Approval: Yes No	
Comments: _____	
Signature: _____	Date: _____